

Soren Bennick Presents

ALICE in CYBERLAND & TECHNOLOGY FAIR

**A three-show combination production
about cyber-proofing and online safety
for elementary students.**

**Call NOW! 416-341-0000 or 866-816-5808
Book this timely performance now.**



Q: How do we do it?

A: Internet Rangers Matt and Zoey demonstrate the powerful good of the Internet using:

- **Computer technology**
- **Visual displays**
- **And the fictional character Alice – a girl new to the Internet- to teach children how the internet can be used as a valuable tool**

1. **Learning** 2. **Communicating** and 3. **Having fun.**

Q: How do we deal with the dangers of the Internet?

A: Internet Rangers Bob and Betty also demonstrate how the Internet can be a dangerous place if you don't use sound judgement. They use scenes about:

- **"Friends"**
- **Invasion of privacy**
- **Cyber-bullying**
- **That you are not alone**
- **Inappropriate photo distribution**
- **EVER when you are on the Internet.**

Q: How is content and presentation style adjusted to suit the diverse age groups (JK- Gr. 8)?

A: The presentation is keenly focused on being relevant with three age-appropriate versions:

- **Alice Junior Show** ————— **K to grade 3** (40 minutes)
- **Alice Middle School Show** ————— **Grades 4-6** (35 minutes)
- **Technology Fair Senior Show** ————— **Grades 7-8** (Open running time)

The Senior Show is an interactive "Technology Fair" that demonstrates the latest Internet related technology including

- **Cell phones**
- **Personal Computers**
- **Web cameras**
- **Hand-held devices**

This tech-savvy methodology enables presenters to first capture the respect and undivided attention of senior students BEFORE imparting valuable internet-safety messaging.

Q: What is the next step?

A: **Call TODAY 416-341-0000 or 866-816-5808
and book this timely and invaluable presentation.**



Soren Bennick's

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What people are saying about Alice In Cyberland:

"Terrific! Timely! Must see!"

"Both entertaining and packs a memorability-punch."

"Excellent.. Age-appropriate content with the 3 shows."

Fact: Over 22,000,000 (72%) Canadians are online.

(Source: Canada Internet and Broadband Telecom Reports Statistics, March 2007).

Fact: 70%+ of Canadian 6-11 year old children use the Internet.

(Source: Canada Online! 265 page report published October 2005)

Fact: 95%+ of Canadian youth (12+) use the Internet

(Source: Canada Online!)

Fact: 60 percent reported one to four hours of personal Internet usage per day. (source: Tech News Review)

Fact: 66% of Canadian households are NOT confident that children in their household have the ability to browse the Internet safely alone. (Source: Canada Online!)

What is Soren Bennick's Alice in Cyberland all about?

The internet is unrivalled in its ability to effect positive change. It is also capable of great harm.

This production communicate three key concepts about the Internet:

1. **THE GOOD** (benefits)
2. **THE BAD** (dangers)
3. **HOW TO CYBERPROOF**

How do we do it?

1. Three different age-appropriate elementary school presentations.
2. Key concepts include:

- Don't do anything online you would not do in public.
- Don't talk online with anyone you don't a lready know.
- Guard your personal information.
- Once something goes online, it NEVER comes off.

3. Key themes

- BE SMART
- BE CAREFUL
- BE RESPONSIBLE

Another



The same people behind



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